

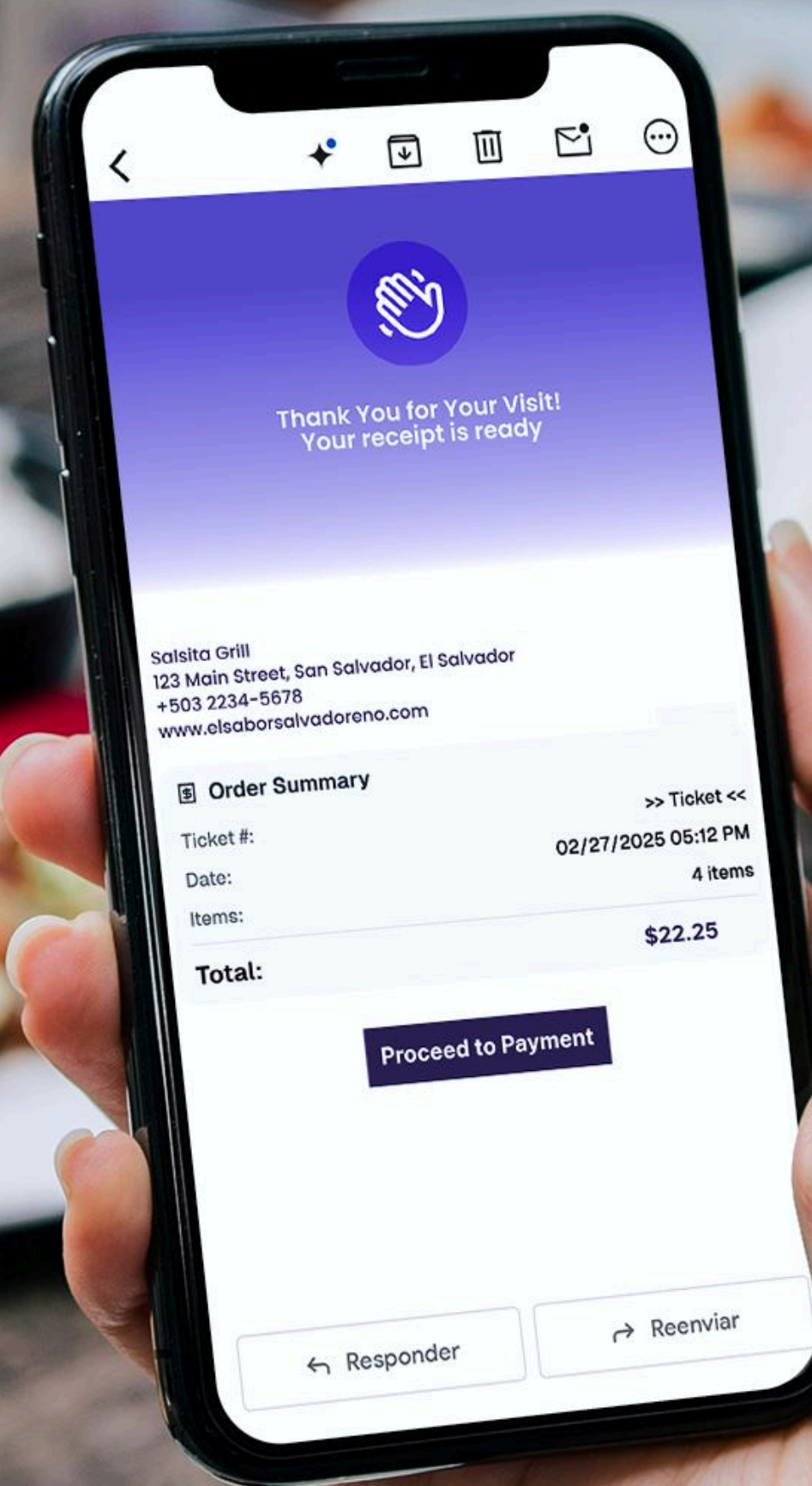
AB POS Payment Link

Introduction

The AB POS system with Payment Link functionality is a modern and strategic solution that allows businesses to collect payments remotely, securely, and efficiently. This tool enhances payment flexibility, expands sales opportunities beyond the physical point of sale, and delivers a seamless customer experience.



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Key Benefits of Integrating Payment Link into a POS



Frictionless Remote Payments

- Send payment links directly from the POS via SMS, WhatsApp, email, or QR code.
- Ideal for contactless sales, reservations, deliveries, and phone orders.



Expanded Commercial Reach

- No need for an e-commerce store.
- Customers can pay from any location and device, enabling sales beyond the physical location.



Faster and More Secure Payments

- Fewer human errors thanks to preconfigured links with order details.
- Compliant with security standards (PCI DSS) and tokenization.



Operational Time Savings

- Staff don't need to manually input payment information.
- Customers pay independently, and the POS updates the order status automatically.



Traceability and Centralized Control

- All payments are recorded in the POS as standard transactions.
- Generate reports, track history, and assign commissions by channel or salesperson.



Improved Customer Experience

- Customers receive a clear, secure link to pay from their mobile device.
- They can choose credit card, digital wallet, bank transfer, or other payment methods.

Practical Use Cases



Restaurants: accept deposits for events, to-go orders, or dine-in tables.



Retail stores: collect payments through social media without a physical terminal.



Delivery services: send the link in advance to collect payment before arrival.



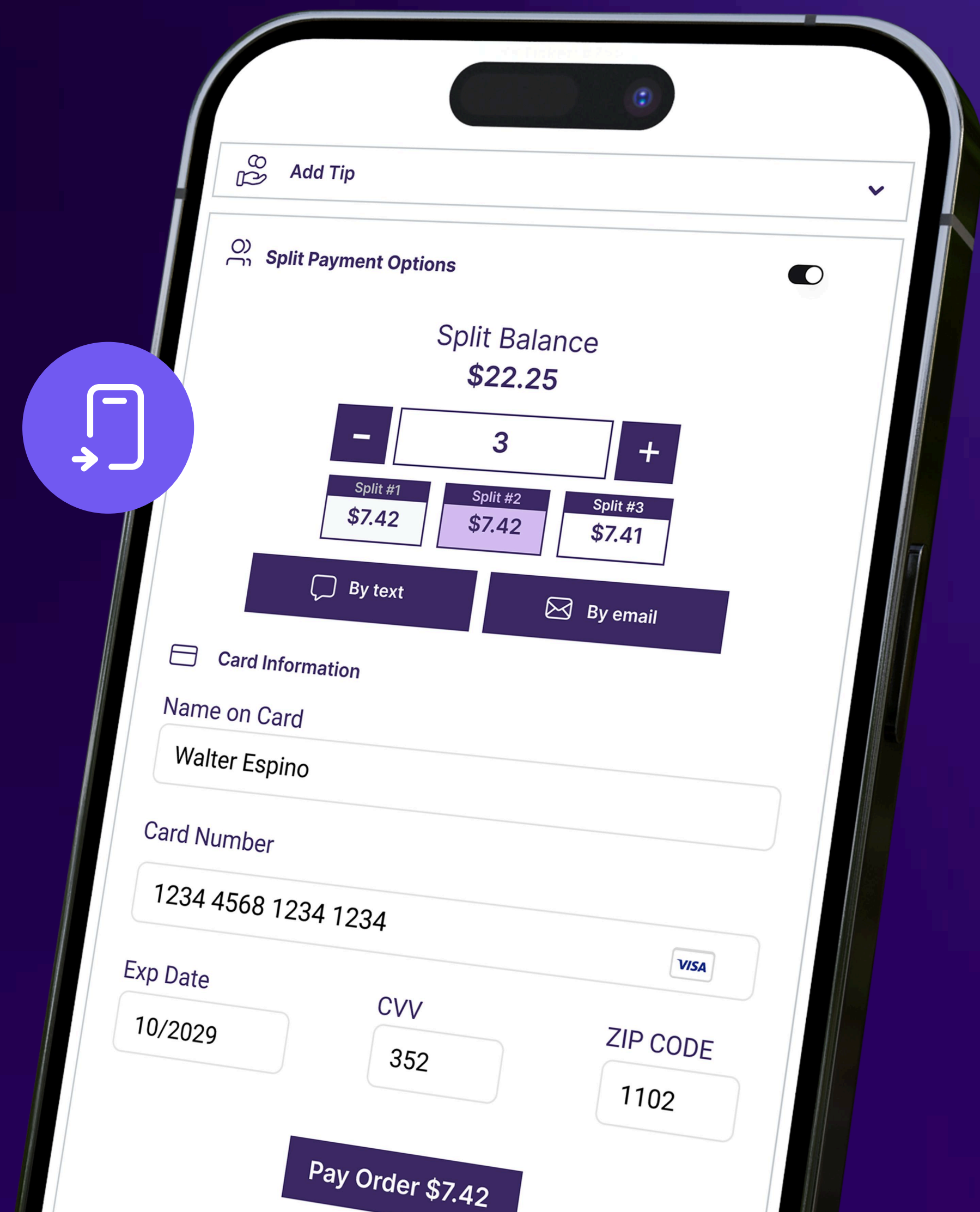
Services and freelancers: get paid without a physical POS or banking app.



Exclusive Benefits of AB POS Payment Link

What is it ?

A smart and dynamic payment link that allows splitting the bill between multiple people—without physical contact, without sharing devices, and from different locations. All managed directly from the POS.



Key Features



Contactless Split Payments

- Each person receives a personalized link to pay their share.
- No need to pass around a phone or terminal.
- The system automatically confirms when all payments are completed and closes the order.



Payments from Multiple Locations

Perfect for groups at different tables, cars, or streets (ideal for fairs, food trucks, events).



Individual Privacy and Security

- No one sees another customer's card or personal information.
- Encrypted payment page compliant with PCI standards.



Native Integration with AB POS

- The link is generated directly from the POS.
- It's linked to the ongoing order and synced with the back office.
- The system provides real-time payment notifications.



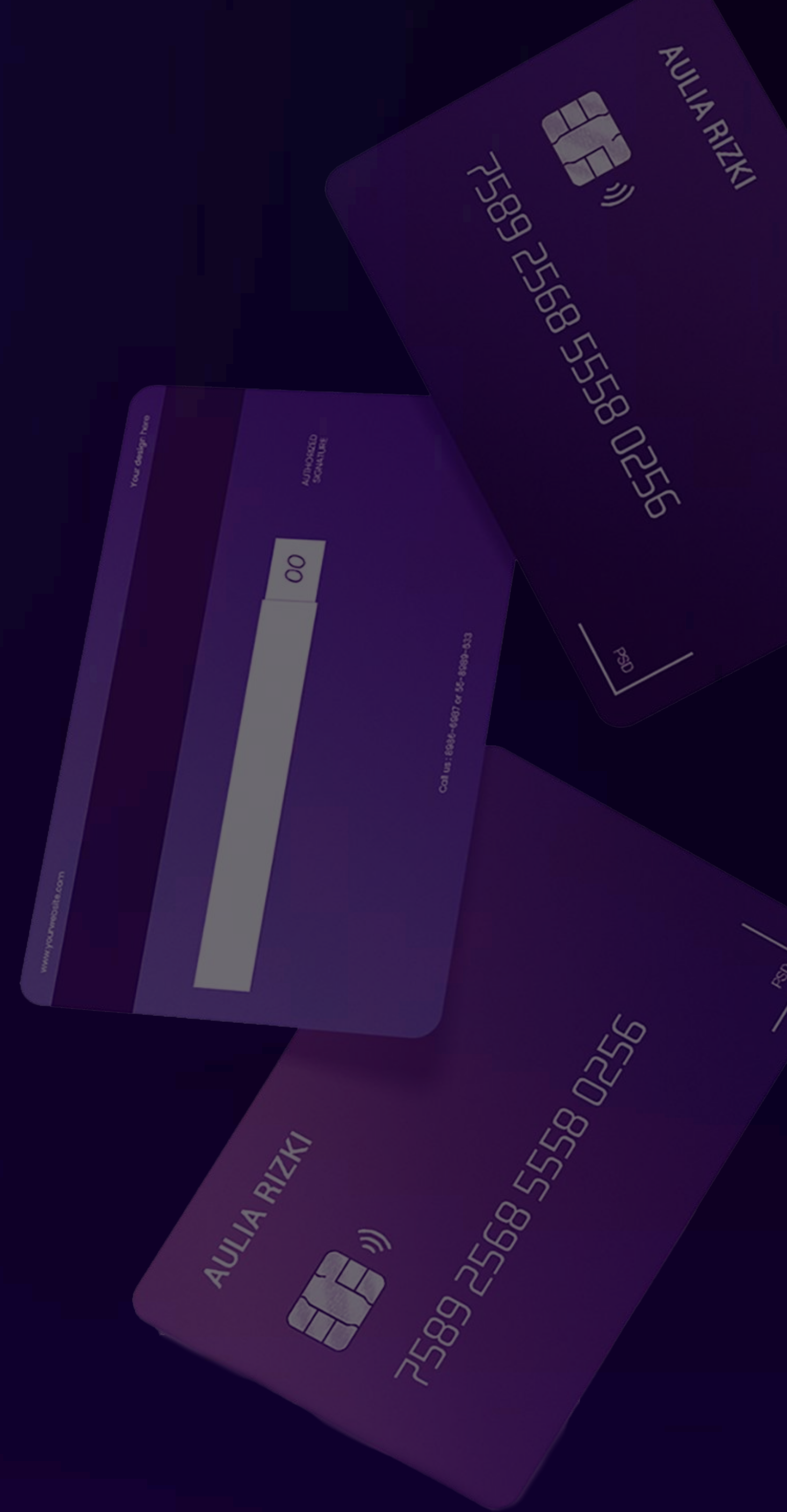
Flexible Payment Methods

Each customer can use a different card or digital wallet (Apple Pay, Google Pay, etc.).



Enhanced Customer Experience

- The group doesn't need to gather or exchange devices.
- Payments are quick, intuitive, and frictionless.





Real-World Example: Food Truck

A group of 4 people places an order at a food truck during a fair. They are scattered across different streets. The first customer receives the payment link and splits the bill into 4 parts.

The system automatically sends a Payment Link to each person. Each one pays from their phone. Once all 4 payments are completed, the receipt is printed.

The system also allows the receipt to be sent via email or SMS. Result: fast, secure, and contactless payment.



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Real-World Example: Traditional Restaurant

A table of 3 diners wants to split the bill. The first customer receives the payment link, divides the total directly from their phone, and links are sent to the others via SMS or email.

Each person pays from their seat without sharing devices or cards. The system notifies in real time when each payment is received and automatically generates individual receipts.



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